

# Regional Conference in Budapest, 21 - 23 June 2006

## European Innovation Dialogue



### Programme

#### DAY 1 – Wednesday afternoon, 21 June, InfoPark, Budapest

14:00 **Registration**

14:30 **Welcome and Opening**

- Welcome by the conference Chair, **Dr. Roland Strauss, Platte Strauss Partners**
- Opening by **Dr. Miklós Boda**, President, **National Office for Research and Technology** and **Dr. Gábor Szabó**, President-CEO, **InfoPark**

15:00 **Examples of how large and small enterprises innovate and co-operate**

- Going global from the beginning, **Dr. Ferenc Darvas**, Founder and President, **Thales Nanotechnologies**
- Innovating and partnering with small enterprises, **Attila Tarkany, Microsoft**
- Driving innovation – a challenge for industry and academia, **Tamás Vahl, SAP** (tbc)
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*Individual meetings between small business and representatives of large companies can be arranged throughout the conference*

16:00 **Coffee Break**

16:30 **Presentation of EU projects, programmes and services supporting innovative businesses**

- From research ideas to business results, **Laura Hernández-Saldaña, CORDIS – Community Research and Development Information Service**
- The European Grants Advisor (EUGA) project by Microsoft, **Dr. László Lajos Vigh, Microsoft Hungary**
- **IRC Hungary, Budapest University of Technology and Economics – National Technical Information Centre and Library**
- IPR Helpdesk, **Dariusz Kasprzycki, Intellectual Property Law Institute Krakow**
- SME participation in EU Research projects, EU / Hungarian Grants for innovative small businesses, **András Revai**, Deputy Director, **Innostart**
- Participating in EU FP 6 research projects: talking from experience, **Prof. Richárd Schwab, Semmelweis University**
- Participating in EU funded projects: a practical experience, **Dr. Szabolcs Katai**, Director of EU Relations, **IVSZ**

*The presentations also provide background information for the 'one-on-one' information sessions*

18:00 **Networking reception**

Hosted by **InfoPark** and **NKTH**, InfoPark, building C (conference hall)

#### DAY 2 – Thursday, 22 June, Hotel Béke, Budapest

08:30 **Registration and Coffee**

09:00 **Welcome and Opening**

- Welcome by the conference Chair, **Dr. Roland Strauss, Platte Strauss Partners**
- Opening by **Dr. Szabolcs Fazakas**, Member of the European Parliament

09:30 **Keynote Session**

- **Dr. János Kóka**, Minister of Economy and Transport, Hungary (tbc)
- **Dr. László Kovács**, Member of the European Commission (tbc)
- **Gordon Bajnai**, future Head of **National Development Agency** (tbc)
- **Zoltán Kovács**, President **IVSZ, Hungarian IT Association**
- **Peter Vityi**, General Manager, **Microsoft Hungary**
- **Elek Straub**, President, **Magyar Telekom** (tbc)

10:30 **Innovation Policy Panel: Setting the right framework at the EU and Hungarian level**

- EU Cohesion Policy in support of innovation and competitiveness, **Luisa Sanches**, European Commission, DG REGIO
- The Reform of European State Aid Control: Economic Perspectives, **Dr. Andreas Strohm**, European Commission, DG COMP
- The National Strategic Reference Framework as an implementation of future Structural Funds, **Erzsébet Wurdits**, **National Development Office, Office for European Integration** (tbc)

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- National Reform Programme (Lisbon Agenda), **Dr. Tamás Balogh**, Head of Innovation Department, **Ministry of Economy and Transport**
- Reorganising the Hungarian innovation landscape, **Dr. Tivadar Lippényi**, **National Office for Research and Technology**
- Innovation developments at the regional level, **Gábor Kígyóssy**, **Central Trans-Danubian region**
- Transforming Hungarian cities to poles of innovation, **François-Xavier Level**, **Office of the Prime Minister**

12:30 **Networking Lunch in the Exhibition Area**

14:00 **The Hungarian innovation ecosystem: a view from the main actors**

**Keynote:** Innovation strategy of the Hungarian food industry, **Attila Boródi**, Director of Corporate Affairs, **Unilever**

- The Hungarian innovation system, **Dr. László Úrge**, Vice-President, **MISZ, Hungarian Association for Innovation**
- Building partnerships between universities and business: spin-offs, business angels, **Dr. Gábor Szabó**, CEO, **InfoPark**
- **Gyula Sallai / Nemeth**, Budapest University of Technology and Economics (tbc)
- Challenges on the way from research to market, **Dr. Péter Inzelt**, Director, **SZTAKI**
- Spin-offs and small business development, **Krisztián Csapó**, **Corvinus University**
- Supporting Hungarian innovation actors, **Dr. Anna Székács**, Budapest College of Management (tbc)
- The innovation chain in Hungary – actors and links, **Nicolas Széchényi**, **ERFI (European Institute of Regional Development)**
- Innostart's activities in supporting innovative business, **András Revai**, Deputy Director, **Innostart Hungary**

16:00 **Coffee break**

16:20 **Financing Innovation Roundtable: the perfect mix**

- **Sándor Aladics**, **Hungarian Development Bank**
- **Julián Tzvetkov**, President, **Hungarian Venture Capital Association**
- Financing instruments for implementing EU policies - the EIB Group, **Marc D'hooge**, **European Investment Bank**, Deputy Head of Division, **Lending Operations in Austria and Hungary**
- The JEREMIE Programme financing innovation, **Patrice Liauzu**, **European Investment Fund**
- Financing IT start-ups in Hungary, **Zoltán Bruckner**, Managing Director, **Primus Capital Partners**
- The Structural Funds as a means to foster innovation, **Gábor György**, Head of Representation, **Commission Representation in Hungary** (tbc)

18:30 **Official Reception at the Hungarian Parliament**

Welcome by **Edit Herczog**, Member of the European Parliament and **László Puch**, MSZP

## DAY 3 – Friday, 23 June, Hotel Béke

09:00 **Welcome coffee**

09:30 **Best Practice examples: representatives from other European Regions present their solutions**

- Linking bio-incubators, **Nigel Wild**, **Oxfordshire BiotechNet**
- Seed financing in Austria, **Sylvia Felzmann**, **Austria Wirtschaftsservice GmbH**
- Science Park concepts and incubator services, **Pauliina Pikkujämsä**, Programme Director, **Technopolis, Finland**
- Cooperation between two competitiveness poles: Szeged/ Champagne-Ardenne, **Pôle de compétitivité Agroressources** (tbc)
- Venture Capital in the economic region of Stuttgart, **BW-Venture**

10:45 **Coffee break**

11:00 **Action Plan Roundtable**

Panelists from the different sessions discuss possible ways on how to foster economic growth based on innovation

12:30 **Farewell Drink**

One-on-one information sessions will take place on

- Thursday, 22 June between 09:30 am and 17:30 pm
- Friday, 23 June between 09.30 am and 12:30 pm